



# Chad L. Mowery

*partner*

Chad brings over 20 years of experience serving clients in a range of complex matters in the areas of product liability litigation, cybersecurity and data privacy, and e-discovery. He has led teams to represent clients on a national basis and in local matters in industries such as manufacturing, medical device, banking, construction and energy.

## Product liability

Chad represents manufacturers in litigation focused on product liability and mass tort matters on both the local and national level. He has spent over 15 years representing entities within the tire industry, including a number of tire manufacturers, tire retailers and automotive parts companies. For these clients, Chad has engaged in a range of counsel from trying individual product liability matters to verdict to providing litigation readiness advice to serving as national counsel for a major tire manufacturer and industrial equipment manufacturer. He also has served as local counsel for other manufacturers in areas such as heavy equipment and medical devices.

## Cybersecurity and data privacy

As co-chair of the firm's privacy and data security team, Chad provides extensive counsel in the areas of cybersecurity and data privacy. He helps clients navigate the legal and regulatory requirements of responding to complex data breach and cybersecurity incidents. Chad also works proactively with businesses to prepare them for responding to such events once they occur, including drafting cybersecurity incident response plans and holding trainings to simulate breaches and test remediation plans.

In the area of data privacy, Chad reviews client policies, procedures and website products to ensure compliance with legal and regulatory requirements and industry best practices. He has experience updating website privacy policies and data processing contract terms to be compliant with the European Union's General Data Protection Regulation (GDPR).

## E-Discovery

Chad also has comprehensive experience coordinating e-discovery in complex business litigation matters, including management of vendors and supervision of e-discovery teams. From matters involving several

## CONTACT

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## EDUCATION

Georgetown University Law Center,  
J.D., 2000

University of Notre Dame, B.A.,  
1997

## SERVICES

### Automotive & Mobility Emerging Technologies

- Trade secret and data protection

### Litigation

- Product liability
- Class actions, mass torts and MDLs
- E-Discovery

### Privacy & Data Security

- Data security and breach notification
- Records management and privacy policies
- Retail and web commerce
- U.S. and international privacy regulation

thousand records to hundreds of thousands of records, he works with clients to develop action plans that fulfill their legal obligations in the most efficient and cost-effective manner. These projects have spanned across the country in both state and federal courts.

## REPRESENTATIVE MATTERS

- Represented a major tire manufacturer in a trial in Ohio that resulted in an unanimous defense verdict
- Obtained summary judgment for a major tire manufacturer which was upheld on appeal by the Fifth Circuit Court of Appeals
- Successfully defended clients' confidential and proprietary business information and trade secret information from disclosure attempts by both parties in litigation and third parties in courts across the U.S.
- Provided national coordination of discovery, including the composition of discovery responses, the preparation of company witnesses for deposition, and the drafting of briefs regarding such issues, for major manufacturers
- Represented clients in claims involving business email compromises, phishing exploits, and man-in-the-middle attacks to address lost and stolen funds
- Advised major utility company in the development of its cyber incident response plan
- Coordinated response to cybersecurity incidents for clients in multiple industries, including the preparation of legal notifications to consumers and state agencies
- Advised clients as to formulation and institution of procedures and systems to handle electronic discovery requests

## BAR ADMISSIONS

- Ohio
- U.S. District Court for the Northern District of Ohio
- U.S. District Court for the Southern District of Ohio
- U.S. District Court for the Eastern District of Michigan

## PRESENTATIONS

- "Preparing for Tomorrow's Cybersecurity Incidents Today," Cleveland Employment Relations Seminar, Sept. 26, 2024
- "Cyber War Games - A Hands-On Opportunity to Learn How to Respond to a Ransomware Attack," Porter Wright, May 15, 2024
- "Advanced Planning for Rapid Response: Staying Prepared for Cybersecurity Incidents," Porter Wright Annual Ethics & Trends in Litigation Seminar, Dec. 7, 2023
- "You Can't Stop Change: Recent Developments in Data Privacy and Cybersecurity Regulation and Litigation," Northeast Ohio ARMA, Oct. 17, 2023
- "How To Respond to a Cybersecurity Attack, An Interactive Tabletop Exercise," Porter Wright, Oct. 3, 2023
- "Six Common Traps in Cybersecurity Incident Response," Cleveland Intellectual Property Law Association, Dec. 6, 2022

## SERVICES (CONTINUED)

### International Business & Trade

- International data privacy

- “Cybersecurity Incident and Data Breach Response, Data Privacy Best Practices,” Association of Corporate Counsel Northeast Ohio, Sept. 29, 2022
- “Supply Chain Evolution: The Next Phase,” Columbus Region Logistics Council, Sept. 8, 2022
- “Building your Cybersecurity Response and Recovery,” Ohio Manufacturers Association, September 2020
- “Validating Tire Quality: Developing an Effective Quality Program for Imported Tires,” Smithers, April 2020
- “Coming to America: GDPR and Its Effect on US Data Privacy Laws,” Association of Records Managers & Administrators, February 2020
- “GDPR Roundtable,” IT Executive Exchange at the University of Akron, May 2019
- “Current and Emerging Trends in Tire Litigation,” Clemson Tire Conference, April 2019
- “Product Liability Issues in the Age of Autonomous Vehicles,” Smithers Traction Summit, October 2018
- “Ohio Safe Harbor Law for Cybersecurity,” Mackrell International Conference, October 2018
- “Tire Data from a Legal Perspective,” International Tire Exhibition & Conference, September 2018
- “In the Trenches: Cybersecurity and E-Discovery,” Nimble Forum, June 2018
- “Electronic Discovery Basics for Paralegals,” Akron Bar Association, May 2018
- “Big Data from a Legal Perspective,” Clemson Tire Conference, April 2018

#### PROFESSIONAL ASSOCIATIONS

- Akron Bar Association
- Ohio State Bar Association

#### HONORS | AWARDS

- Ohio Super Lawyers, Rising Stars Edition