



Robert W. McAdams, Jr.

counsel to the firm

With more than 30 years of experience, Bob is the past chair of the firm's Health Care Practice Group. As a tested and proven advisor, he has been described as the "go to" lawyer for clients' most difficult problems. Leveraging his experience, Bob uses a strong combination of legal and business judgment to successfully advise clients on how to navigate regulatory pitfalls and achieve success.

Bob has represented health care systems, hospitals, physicians, health care joint ventures, ancillary providers and their boards, in mergers, acquisitions, divestitures, joint ventures, alliances, formation, financing, criminal investigations, audit responses, business contracts, Medicare, Medicaid and third-party reimbursement matters, shared savings and other payment models, fraud and abuse compliance, software licensing, HIPAA and state data privacy compliance, co-management arrangements, ransomware incidents, productivity compensation methodologies and clinically integrated network guidance, including before the Federal Trade Commission (FTC).

REPRESENTATIVE MATTERS

- Represented a health care system in the defense of a Qui Tam action brought by former employees
- Advised a physician-hospital organization consisting of more than 10 hospitals and 2,000 physicians, on the development and implementation of a clinically integrated health care model, including successful representation before the FTC
- Developed a shared savings distribution model for a clinically integrated network subsidiary of a health care system
- Developed a hospital within a hospital venture and addressed all regulatory and contractual matters related thereto
- Represented a health care system in the negotiation of its strategic contractual relationships with high-end equipment manufacturers in contracts exceeding tens of millions of dollars
- Represented a large physician group in the development of a physician member compensation methodology and its acceptance by the members

CONTACT

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EDUCATION

University of California Hastings
College of Law, J.D., 1986

University of Virginia, M.B.A., 1980

University of Dayton, B.S., 1976

SERVICES

Health Care

- Fraud and abuse counseling, defense, prevention and compliance
- Clinical integration
- Antitrust counseling and litigation, including clinical integration
- Hospitals, surgery centers and specialty facilities
- Physicians and related organizations
- Intellectual property
- Business governance and best practices
- Mergers and acquisitions
- Data privacy and security, including HIPAA, HITECH and state data breach laws

- Represented a telehealth company in legal and regulatory compliance matters
- Advised a complex physician-hospital venture regarding data breach and privacy matters, including alleged potential breaches

BAR ADMISSIONS

- Ohio
- California (inactive)
- U.S. Court of Appeals for the Sixth Circuit
- U.S. Court of Appeals for the Ninth Circuit
- U.S. District Court for the Northern District of Ohio
- U.S. District Court for the Southern District of Ohio

PRESENTATIONS

- “Data Breach for Health Care Providers,” July 11, 2017
- “Recent Antitrust Developments in the Health Care and Pharmaceuticals Markets,” American Bar Association Recent Developments Initiative, March 5, 2014
- “Health Care Reform and the Cost of Electronic Health Records,” American Bar Association Business Law Section Spring Meeting, April 2011

PUBLICATIONS

- “Physician law: Evolving trends & hot topics,” *American Bar Association Health Law Section*, 2017 edition

PROFESSIONAL ASSOCIATIONS

- Litigation Counsel of America, Senior Fellow
- Columbus Bar Association, Professional Ethics Committee, 2011-2015
- Columbus Bar Foundation, Fellow
- American Health Lawyers Association
- American Bar Association
- Diversity Law Institute

HONORS | AWARDS

- Martindale-Hubbell®, AV Preeminent
- *Chambers USA*, Healthcare, Ohio
- *Ohio Super Lawyers*®
- *Columbus CEO*, Central Ohio’s Leading Lawyers, 2009
- *Columbus Business First*, Central Ohio’s Leading Lawyers (peer voted), 2004-2005

SERVICES (CONTINUED)

Health Care

- Security breach, malware and ransomware advice
- Regulatory and legislative advice
- Litigation
- Reimbursement and overpayment audit defense

Business Growth & Operation

- Business transactions
- Organization, planning and financing
- Compliance, including antitrust, licensing and franchising
- Corporate governance

Litigation

- Health Care litigation

Business Competition, Advice & Litigation

- Antitrust advice and litigation

Privacy & Data Security

- HIPAA and HITECH compliance
- U.S. and international privacy regulation

Technology

Corporate & Internal Investigations