



Jasmin J. Hurley

Jasmin is an associate in the firm's Corporate Department where she focuses on intellectual property and corporate and business matters. She represents clients across many industries, including food and beverage, health care, media and technology. She has experience in advising startup and small businesses to large private companies regarding entity structure, formation, governance and financing, as well as preparation of business and commercial documents.

Jasmin also brings significant experience in advising clients on the development and security of IP, including copyright and trademark registration, trademark prosecution, licensing, purchasing, transfers and commercialization. She assists with IP-related aspects of mergers and acquisitions. Finally, Jasmin advises women-, minority- and veteran-owned businesses regarding business certification at the local, state and national levels, and provides support during the application process.

During law school, Jasmin served as a judicial extern for the Honorable Thomas M. Rose and Magistrate Judge Michael J. Newman, of the Southern District of Ohio, Western Division.

Prior to attending law school, Jasmin worked in health and safety and business development for a local industrial cleaning company. A Veteran of the U.S. Army, she held leadership roles in the Military Police as Platoon Leader, Executive Officer, and Battalion Plans Officer. She is a combat Veteran and a Bronze Star recipient.

Bar Admissions

Ohio

U.S. District Court for the Northern District of Ohio

U.S. District Court for the Southern District of Ohio

Presentations

- "Diversity Certification for Small Business," Cultivate, Nov. 13, 2019

Honors | Awards

- United States Army, Bronze Star Medal, 2009
- United States Army, Army Commendation Medal, 2009, 2011
- United States Army, Army Achievement Medal, 2011

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EDUCATION

University of Dayton, J.D., 2016

Webster University, M.A., *magna cum laude*, 2011

United States Military Academy, B.S., 2005

SERVICES

Entrepreneurship & Startups

Business Competition Advice & Litigation

Business Growth & Operation

Intellectual Property

Mergers & Acquisitions

- Due diligence

Sports

Technology

- Software development, licensing and services
- Technology transfer and licensing



Community

- Ohio Women Veterans Foundation, Secretary, Board of Directors
- Ohio Women Veterans Advisory Committee, Board member
- Legal Aid Society of Columbus, Eviction Clinic
- Operation Legal Help Ohio, Volunteer attorney
- Ohio State Bar Association, Ohio Lawyer Magazine Content Advisory Board

PROFESSIONAL ASSOCIATIONS

- Ohio State Bar Association
- American Bar Association
- Columbus Bar Association
- Women Lawyers of Franklin County