



## Luke A. Fedlam

Luke is an attorney in the firm's Corporate Department leading the Sports Law Practice Group. He brings a well-rounded approach to the challenges athletes face at any phase of their career. Working with an athlete's team of advisors he provides the essential, objective, thorough and balanced counsel necessary to leverage the opportunity at hand.

Luke regularly advises a range of clients – from student athletes transitioning into professional sports, professional athletes navigating life on a team, to retiring athletes creating the game plan for their life after sports – on matters including marketing contract analysis, immigration issues, investment opportunity due diligence, asset protection, real estate development, brand and mark protection, as well as trust and estates.

Prior to joining Porter Wright, Luke served as a legal manager in the mergers & acquisitions area and director of business development at The Scotts Miracle-Gro Company. He leads the advisory firm, Anomaly Sports Group.

### Bar Admissions

Ohio

### Presentations

- "Oh the Places a Legal Career Can Take You!," Ohio Women's Bar Association and Ohio Women's Bar Foundation Annual Conference, May 3, 2019
- "A Path to Passion," Real Life Wednesdays, The Ohio State University, April 5, 2018
- "Creating Cohesive Teams: Managing Outside Counsel & Internal Relationships," Central Ohio Association of Corporate Counsel, Feb. 26, 2018
- "Netting the Women's Final Four: Cbus Cashes in on Amateur Sports," Columbus Metropolitan Club, Nov. 15, 2017
- "Growing More Green Through Acquisitions: The Scotts Miracle-Gro Story," Great Lakes Association for Corporate Growth Capital Connection Regional Conference, September 2016

### Of Counsel

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### EDUCATION

The Ohio State University Michael E.

Moritz College of Law, J.D., 2013

Wake Forest University, B.A., 2001

### SERVICES

Sports

Entrepreneurship & Startups

Mergers & Acquisitions

Intellectual Property

Business Growth & Operation

Tax, Estate Planning & Personal  
Wealth

### PROFESSIONAL ASSOCIATIONS

- Columbus Bar Association, Board of Governors
- John Mercer Langston Bar Association
- American Bar Association, *Forum on the Entertainment and Sports Industries*
- Sport Lawyers Association



- “Avoiding Deal Bedlam by Fedlam: Keys to a Successful Transaction,” Association for Corporate Growth Columbus Executive Leadership Series, July 2016
- “Slurs, Student-Athletes and Tattoos: Key Intellectual Property Battles in Sports and Their Implications,” Entertainment & Sports Law Symposium, Chapman University Fowler School of Law February 2015
- “So You Want to Go Pro: Legal and Financial Hurdles for Black Student Athletes,” Black Student Athlete Conference at the University of Texas, January 2015
- “Confronting Injustice with Authentic Voices: Effective Advocacy Skills in Contentious Public Controversies,” Association for Conflict Resolution Association, Oct. 8, 2014

### **Publications**

- “A sports lawyer’s tips for elite college football players,” *1812*, Aug. 1, 2017
- “The legal and financial realities of professional sports for black males,” *Black Males and Intercollegiate Athletics: An Exploration of Problems and Solutions*, Emerald Group Publishing Limited, June 2015

### **Honors | Awards**

- *Ohio Super Lawyers*®, Rising Stars Edition, 2016, 2019
- *Columbus Business First*, 40 Under 40
- United Way of Central Ohio, Color Me Excellent Award, 2015
- American Law Institute, Scholarship and Leadership Awards, 2013
- Northeastern Regional Transactional Law Competition, “Best Written Agreement,” 2013
- Tulane Mardi Gras National Sports Law Moot Court Invitational, 2nd Place Oralist

### **Community**

- Greater Columbus Sports Commission, Board of Commissioners
- National Youth Advocate Program, Board Member
- Total Image Empowerment (T.I.E.), Board Member
- African American Leadership Academy, Leadership Fellow, 2015
- Alpha Phi Alpha Fraternity, Inc., Member